



Station Order Revised Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Tuesday, October 30, 2012 to Tuesday, November 06, 2012

Estimate ID

12998

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Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
		Length			Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KSL 5a News	EM	M-F	30	\$30.00	1		1					1	3
5:00 AM 6:00 AM				\$90.00									
Sold Out at LUR per KSL. Lowest Rate to Clear													
KSL 6a News	EM	M-F	30	\$325.00							1		1
6:00 AM 7:00 AM				\$325.00									
Sold Out at LUR per KSL. Lowest Rate to Clear													
Today Show	EM	M-F	30	\$700.00	1			1			1		3
8:00 AM 9:00 AM				\$2,100.00									
Sold Out at LUR per KSL. Lowest Rate to Clear													
Today Show	EM	M-F	30	\$350.00								1	1
8:00 AM 9:00 AM				\$350.00									
Sold Out at LUR per KSL. Lowest Rate to Clear													
Today II	DT	M-F	30	\$140.00			1				1		2
9:00 AM 10:00 AM				\$280.00									
Sold Out at LUR per KSL. Lowest Rate to Clear													
KSL Noon News	DT	M-F	30	\$330.00	1								1
12:00 PM 1:00 PM				\$330.00									
Sold Out at LUR per KSL. Lowest Rate to Clear													
Tonight Show	LF	M-F	30	\$350.00	1								1
10:35 PM 11:37 PM				\$350.00									
Sold Out at LUR per KSL. Lowest Rate to Clear													
Station Gross Totals				\$3,825.00	4		2	1			3	2	12

Suzanne Collins

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